



News Release

For Immediate Release

Hot Off the Press - Cambridge Who's Who Publications Releases the 2007-2008 Honors Edition of the Executive, Professional and Entrepreneurial Registry

Uniondale, NY, July 10, 2008, Cambridge Who's Who, the fastest-growing publisher of executive, professional and entrepreneurial biographies in the world, recently released its second quarter registry. The registry highlights the biographies of tens of thousands of talented individuals from a wide range of industries who have demonstrated leadership and achievement in their respective fields.

Meredith Y. Foster, Chief Editor of Cambridge Who's Who Publications, oversaw the production of the *2007-2008 Honors Edition of the Executive, Professional and Entrepreneurial Registry*. "The hardcover registry acknowledges and memorializes the accomplishments of our members and makes a wonderful conversation piece to display in homes and offices," said Meredith of the registry's appeal. "Our members are justifiably proud of their professional achievements – be it receiving a long-deserved promotion, successfully starting up and running a business enterprise or being the recipient of a prestigious award. We're pleased to underscore their triumphs."

The exclusive *2007-2008 Honors Edition of the Executive, Professional and Entrepreneurial Registry* also acts as a high-quality networking resource for job recruitment, career enhancement and new business development amongst members. As one member remarked, "I used the *2007-2008 Honors Edition of the Executive, Professional and Entrepreneurial Registry* to identify members who would have an interest in a concept I've been developing: Business and Marketing Tridents. I contacted my fellow honorees, and they were more than willing to meet with me. If we had not had Registry membership in common, they probably would not have met with me so readily. It looks like we will be working together on some projects, and I have the Registry to thank for making the initial contact so easy!"

"Cambridge Who's Who Publishing is also set to go to press with our *2008 Top 101 Industry Experts* book," explained Meredith. "The book holds the top honor at Cambridge Who's Who and endows members with the potential to build credibility and increase exposure on a global scale. The *2008 Top 101 Industry Experts* book will feature biographical narratives, Q&A interviews and the contact information for 101 of our most distinguished members. Each was handpicked by our research department based on his level of achievement, longevity within his profession and exemplary leadership skills," explained Meredith. The *2008 Top 101 Industry Experts* book features members in a wide range of industries – from advertising, transportation, and finance, to insurance, the sciences, and media and entertainment,. Members featured in the *2008 Top 101 Industry Experts* book will also be featured on <http://www.cambridgewhoswho.com> with an expanded profile.

About Cambridge Who's Who

The mission of Cambridge Who's Who is to ensure that Cambridge members receive recognition, support and credibility to advance their careers. Cambridge Who's Who is also committed to delivering the highest quality networking resource for job recruitment, career enhancement and new business development. See who's making news and how Cambridge Who's Who is making a difference at our news blog: <http://cambridgewhoswho.blogspot.com>.

Cambridge members have exclusive access to the biographical information of more than 200,000 successful executives, professionals and entrepreneurs at <http://www.cambridgewhoswho.com>, where they use the database to share information, knowledge and services. Communication via the Cambridge Who's Who Registry travels in two directions, enabling Cambridge Who's Who members to reach out when they have a business need or opportunity as well as receive information on exciting new ventures.

Contact:

Ellen Campbell

516-535-1515

mediarelations@cambridgewhoswho.com